

SAN FRANCISCO

HAUTE LIVING

MARCH/APRIL 2016

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100

OUR ANNUAL LIST OF THE MOST POWERFUL PEOPLE IN THE BAY AREA
ANN GETTY PREFERS SCIENTISTS TO THE SOCIAL SCENE
CHEF COREY LEE COOKS UP A NOVEL RESTAURANT

\$20.00

PLUS

24 HOURS WITH KEN MCNEELY + THE EXPLOSION OF LUXURY BOUTIQUES IN UNION SQUARE

2016 HAUTE



**THE MVPS IN TECHNOLOGY,
VENTURE CAPITAL, ARTS, FOOD
& WINE, BANKING, REAL ESTATE,
PHILANTHROPY & SPORTS**

HERE IS OUR 2016 LIST OF THE SAN FRANCISCO BAY AREA'S MOST A-LIST BILLIONAIRES, PHILANTHROPISTS, POWER COUPLES, ENTREPRENEURS, ATHLETES AND, OF COURSE, TECH TITANS. THIS IS THE HOME OF SILICON VALLEY, AFTER ALL.

CATEGORY: POWER COUPLES



PAM AND LARRY BAER
WHAT MAKES THEM HAUTE

Larry Baer, president and CEO of the San Francisco Giants, possesses a reputation as one of professional sports' leading visionaries—not to mention World Series rings for 2010, 2012 and 2014. His wife, Pam, founded For Goodness Sake, an e-commerce site and pop-up boutique that donates 25 percent of proceeds from every purchase to charity partners. Together, they support the San Francisco General Hospital Foundation, where she is the board's Emeritus Director.



ROBIN AND MICHELLE BAGGETT
WHAT MAKES THEM HAUTE

Robin Baggett, a former general counsel for the Golden State Warriors, and his marketing whiz wife, Michelle Baggett, revolutionized the wine industry 10 years ago when they started Alpha Omega, in Napa Valley's Rutherford district, based on an 80 percent direct-to-consumer business model. The philanthropic pair support cancer research and are active in Auction Napa Valley, Festival Napa Valley and various other charities.



SLOAN AND ROGER BARNETT
WHAT MAKES THEM HAUTE

Roger and Sloan Barnett were once prominent figures on the young New York social scene; now, this eco-conscious couple plays a similar role in San Francisco. In 2004, Roger, a former Wall Street financier, paid \$310 million for Shaklee Corporation. He's the chairman and CEO of the multi-level marketing company known for its natural nutrition and green cleaning products while Sloan lends her environmental expertise.



XOCHI AND MICHAEL BIRCH
WHAT MAKES THEM HAUTE

Michael and Xochi Birch famously sold their social networking site Bebo to AOL for \$850 million in 2008 then five years later, bought it from another party for \$1 million. Their personal incubator, Monkey Inferno, employs about 22 people who are working on what could be the next best thing, such as Blab, a live streaming app that allows four people to meet virtually and have a conversation. The couple branched out to hospitality with the 2013 opening of their private club, The Battery, which features a philanthropy component that is raising millions for nonprofits. They are also busy restoring a pub and hotel in an English village once mostly owned by Michael's ancestors.



RICHARD C. BLUM AND DIANNE FEINSTEIN
WHAT MAKES THEM HAUTE

She's the senator from California; he's the investment banker worth millions. Dianne Feinstein, whose current term expires in 2018, has been in the Senate since 1992, and served as mayor of San Francisco for 10 years. Richard C. Blum founded Blum Capital in 1975, a highly successful equity investment management firm of which he is still the chairman. Blum was reappointed to a 12-year term on the University of California Board of Regents by Governor Brown in 2014. He and his family purchased half of the historic Claremont Hotel Club & Spa in Berkeley, which reopened last December after an extensive renovation.



GORDON AND ANN GETTY
WHAT MAKES THEM HAUTE

Gordon Getty is the son of oil tycoon J. Paul Getty. The classical music composer is one of the nation's leading venture capitalists and philanthropists. He is known to have an eye for sound investments, which include the wineries, resorts, spas and boutiques of the Plumpjack Group. He and his wife, Ann, run The Ann and Gordon Getty Foundation, one of the top 10 foundations that awards arts grants in California. The Foundation's support has also extended to the fields of human origins, evolutionary biology, environmental preservation, dance, art, literature, education and human and animal welfare.